

## 2023 ANNUAL REPORT





#### WWW.WOODSIDEONTHEMOVE.ORG

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WOODSIDE ON THE MOVE (WOTM) WAS FOUNDED ON SEPTEMBER 24, 1976 UNDER THE LEADERSHIP OF KEVIN MAHON, WHO HAD A MISSION TO IMPROVE THE CONDITIONS OF THE WOODSIDE COMMUNITY.

48+ YEARS LATER, WOODSIDE ON THE MOVE CONTINUES HIS LEGACY WITH THE MISSION TO CREATE A STABLE AND THRIVING COMMUNITY FOR VULNERABLE RESIDENTS IN WOODSIDE AND QUEENS.

WE DO THIS THROUGH HOUSING PRESERVATION PROGRAMS, POLICY ADVOCACY, AND ESTABLISHING THE LARGEST SUMMER CAMP & AFTERSCHOOL PROGRAM IN WESTERN QUEENS.





## IN 2023, WE ASSISTED OVER 2000+ CLIENTS.

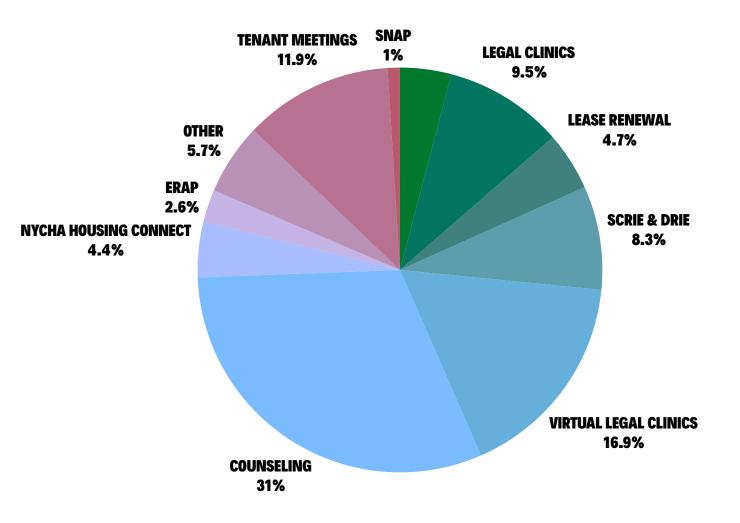
WE CONTINUE TO PROVIDE TENANTS, AND PROPERTY MANAGEMENT WITH HOUSING ASSISTANCE COUNSELING, REFERRALS, AND IN-LANGUAGE SERVICES FREE OF CHARGE.



## **SOCIAL SERVICES**

CASES INCLUDED, AND, NOT LIMITED TO: EVICTION PROCEEDINGS, RENT OVERCHARGES, LEASE RENEWALS, MAINTENANCE ISSUES, HOUSING DISCRIMINATION, MCIs, TENANT ASSOCIATIONS, ERAP, AFFORDABLE HOUSING APPLICATIONS, AND TENANT ORGANIZING.

#### **A BREAKDOWN OF HOW WE ASSISTED OUR CLIENTS:**







W? Woodsi

## ADVOCACY

### WOODSIDE ON THE MOVE HAS BEEN A LEADING FORCE IN NYC TENANT ADVOCACY INITIATIVES AND A VOICE FOR VULNERABLE RESIDENTS IN QUEENS THROUGH OUR VARIOUS COALITIONS AND POLICIES:



## ADVOCACY

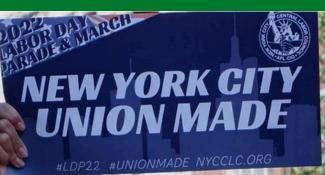
### **HOUSING JUSTICE:**

- GOOD CAUSE EVICTION
- TENANT OPPORTUNITY TO PURCHASE ACT
- RENT ASSISTANCE
- HOUSING ACCESS VOUCHER PROGRAM
- RGB/ETPA REFORMS
- SOCIAL HOUSING
- END WAREHOUSING
- **RIGHT TO COUNSEL**
- COMMUNITY LAND OWNERSHIP
- ABOLISH THE NYC TAX LIEN SALE
- PUBLIC LAND FOR PUBLIC GOOD
- TRANSPARENCY ACT

### **IMMIGRATION AND CIVIL RIGHTS:**

- OUR CITY, OUR VOTE COALITION
- NEW YORK FOR ALL CAMPAIGNS
- APA VOICE REDISTRICTING TASKFORCE





# OALTONS

#### **WOODSIDE ON THE MOVE IS AN ACTIVE MEMBER OF THE FOLLOWING COALITIONS ADVOCATING FOR** HOUSING, EDUCATION, ECONOMIC JUSTICE, IMMIGRATION, AAPI, SMALL BUSINESS, AND YOUTH IN OUR COMMUNITIES:

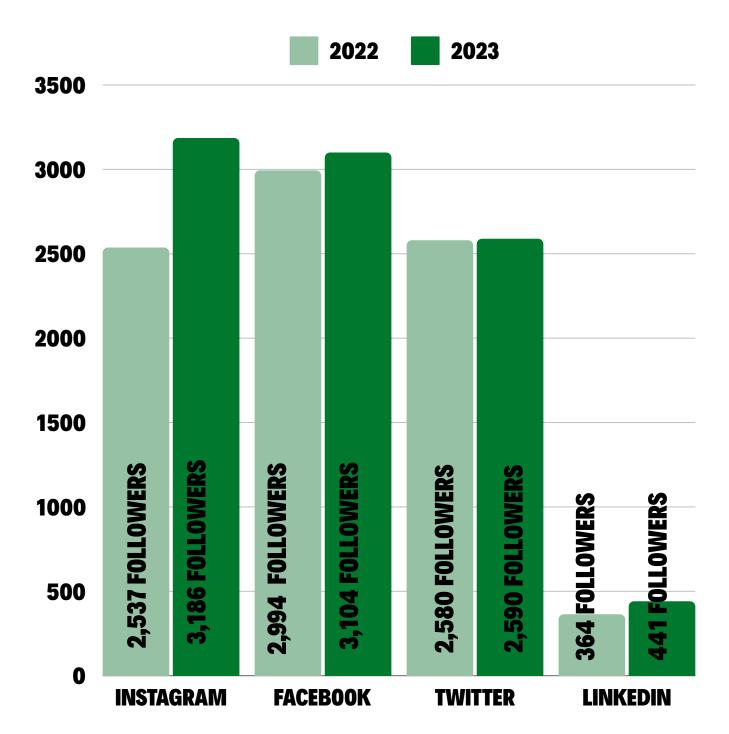
- **Housing Justice 4 All**
- **Right to Counsel NYC Coalition**
- **APA Voice (Asian Pacific Islander Voting to Increase Civic** Engagement) Stabilizing NYC
- CACF
- **Association for Neighborhood & Housing Development**

- **United for Small Business NYC**
- Coalition to End Apartment Warehousing
- Justice Roadmap
- **NYC Community Land Initiative**



## SOCIAL MEDIA ORGANIZING

WITH ORGANIZERS MOBILIZING VIRTUALLY IN 2022, WOODSIDE ON THE MOVE'S ADVOCACY EFFORTS JOINED THEM.





IN PARTNERSHIP WITH THE APA VOICE COALITION AND THE NEW YORK IMMIGRATION COALITION, WOODSIDE ON THE MOVE WAS ABLE TO ENGAGE IN VOTER OUTREACH AND EDUCATION. MOST OF OUR CIVIC ENGAGEMENT EVENTS CONSISTED OF PUBLIC OUTREACH IN THE FORM OF TABLING, SOCIAL MEDIA ORGANIZING, AND PHONE BANKING.

IN 2023, WOODSIDE ON THE MOVE WAS ABLE TO REGISTER NEW VOTERS AND HELP ANSWER QUESTIONS AND CONCERNS REGARDING THE ELECTIONS SUCH AS BALLOT INFORMATION, IMPORTANT VOTING DATES, ABSENTEE BALLOT, INFORMATION, AND OTHER CONCERNS. IN TOTAL, WE WERE ABLE TO REACH OUT TO OVER 60,000 COMMUNITY MEMBERS THROUGH EMAIL, TEXT, PHONE BANKING, AND TABLING.



# AVENUE NOCEPANT

THIS PAST YEAR, WOODSIDE ON THE MOVE WAS AWARDED A 3-YEAR GRANT FROM NYC'S SMALL BUSINESS SERVICES (SBS) DEPARTMENT FOR THE AVENUE NYC PROGRAM! SBS IS THE CITY'S MAIN AGENCY FOR SUPPORTING ALL SMALL BUSINESS NEEDS THROUGHOUT THE CITY. THE AVENUE NYC GRANT WAS ESTABLISHED AS WAY TO WORK WITH LOCAL COMMUNITY BASED ORGANIZATIONS – LIKE WOODSIDE ON THE MOVE – TO BEST UNDERSTAND WHAT ARE THE MOST IMPORTANT NEEDS OF SMALL BUSINESSES IN THE NEIGHBORHOOD, AND HOW TO IMPROVE LOCAL COMMERCIAL CORRIDORS OVERALL.

DURING THE FIRST YEAR OF THE AVENUE NYC PROGRAM, GRANTEES CONDUCT AN EXTENSIVE COMMERCIAL DISTRICT NEEDS ASSESSMENT (CDNA) IN ORDER TO GATHER DETAILED INFORMATION FOR HOW TO BEST IMPROVE THE AREA FOR SMALL BUSINESSES AND RESIDENTS ALIKE. THE CDNA INVOLVES LOOKING INTO STREETSCAPE AND STOREFRONT CONDITIONS, INTERVIEWING LOCAL BUSINESS, SURVEYING LOCAL RESIDENTS, AND WORKING WITH OTHER COMMUNITY PARTNERS TO ENSURE THAT ALL FACTORS ARE ACCOUNTED FOR AND THAT THE VOICE OF THE COMMUNITY IS CENTRAL TO RECOMMENDATIONS. FROM THE FINDINGS OF THIS STUDY, AVENUE NYC PARTICIPANTS CAN THEN CRAFT VERY TARGETED AND STRATEGIC INTERVENTIONS TO SUPPORT THE LOCAL ECONOMY AND ENHANCE QUALITY OF LIFE OVERALL!

AFTER SEVERAL MONTHS OF CAREFUL INVESTIGATION AND COMMUNITY OUTREACH, WE ARE NOW WELL INTO OUR CDNA OF WOODSIDE AND GEARING UP FOR THE NEXT PHASE OF COMMUNITY OUTREACH TO SHARE OUR FINDINGS. DURING OUTREACH MEETINGS THIS SPRING 2024, WE LOOK FORWARD TO GAINING MORE FEEDBACK FROM LOCAL RESIDENTS AND COLLABORATING TOWARD PROGRAMS TO HELP OUR LOCAL COMMERCIAL CORRIDORS THRIVE.





#### **WOODSIDE ON THE MOVE'S EDUCATION SERVICES HAVE BEEN MADE AVAILABLE TO 1,800 FAMILIES IN 2023.**

WOODSIDE ON THE MOVE (WOTM) HAS PARTNERED WITH THE DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT (DYCD) TO PROVIDE SUPPORT AND ENGAGEMENT FOR YOUNG ADULTS THROUGH THE BEACON PROGRAM AND FREE AFTER-SCHOOL SERVICES THAT SERVE OVER 1,800 NEW YORK CITY DEPARTMENT OF EDUCATION (DOE) PUBLIC SCHOOL STUDENTS THROUGH THE COMPASS AND EXPLORER PROGRAM FUNDED BY DYCD.





THE PROGRAMS ARE HELD AT PS 152, PS 11, PS 398Q, PS 361Q, AND ACADEMY OF THE CITY CHARTER SCHOOL AND MIDDLE SCHOOL, AND OUR NEWEST PROGRAM, I.S. 429. TO OUR SCHOOL LIST. OUR PROGRAMS AID STUDENTS TO BUILD SKILLS THAT SUPPORT ACADEMIC ACHIEVEMENT AND RAISE PARTICIPANTS' EXPECTATIONS AND CONFIDENCE AS ALL PROGRAM ACTIVITIES HAVE BEEN DESIGNED TO ABIDE BY COMMON CORE STANDARDS.

THE SUMMER PROGRAM CONSISTED OF 7 WEEKS OF FREE EDUCATION AND ACTIVITY-BASED PROGRAMMING WITH THE GOAL TO CREATE AN ENVIRONMENT WHERE STUDENTS ARE WARMLY WELCOMED AND SUPPORTED IN THEIR EXPLORATION OF NEW SKILLS. DURING THE 7 WEEKS THE PARTICIPANTS ARE ABLE TO TAKE PART IN ENRICHMENT TRAINING AND COURSES SUCH AS COOKING, KNITTING, AND PIANO LESSONS.

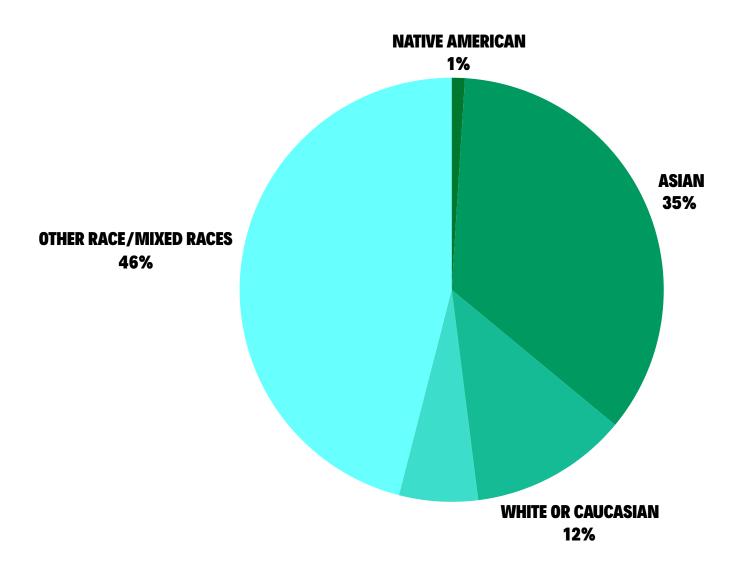


## **BLENDING BACKGROUNDS**

### **LANGUAGES SPOKEN AT HOME**

ARABIC • BENGALI • CHINESE (MANDARIN & CANTONESE) • ENGLISH • HAITIAN • CREOLE HINDI JAPANESE • KOREAN • POLISH • PORTUGUESE PUNJABI RUSSIAN • SPANISH •TAGALOG • URDU • VIETNAMESE

#### A BREAKDOWN OF HOW FAMILIES FROM OUR EDUCATION PROGRAM IDENTIFY THEMSELVES BY RACE:





### **COMMUNITY EVENTS** WOODSIDE ON THE MOVE HOSTED VARIOUS COMMUNITY EVENTS THROUGHOUT 2023.



## WM Woodside

## **VOLUNTEERS ON THE MOVE**

#### OUR VOLUNTEERS JOINED IN VARIOUS ACTIONS AND EVENTS THROUGHOUT 2023.



## WM Woodside



WOODSIDE ON THE MOVE'S VOLUNTEER INITIATIVE, VOLUNTEERS ON THE MOVE (VOTM), WAS CREATED TO CIVICALLY EMPOWER AND INCREASE COMMUNITY PARTICIPATION AMONG RESIDENTS OF WESTERN QUEENS.

VOLUNTEERS ON THE MOVE HAS BEEN INVOLVED IN A RANGE OF ACTIVITIES INCLUDING: LOCAL COMMUNITY EVENTS, MUTUAL AID EFFORTS, ADVOCACY RALLIES, ANTI-GENTRIFICATION EFFORTS, LEGISLATIVE ACTIONS, FOOD INSECURITY INITIATIVES, AND LISTENING TO THE VOICE AND CONCERNS OF WESTERN QUEENS RESIDENTS.

**TO DATE, MEMBERS OF VOLUNTEERS ON THE MOVE HAVE HUNDREDS OF THANKSGIVING ESSENTIALS, BACKPACKS, GIFTS, AND TOYS TO FAMILIES IN THE COMMUNITY. WE HAVE OVER 100 REGISTERED VOLUNTEERS ON THE MOVE MEMBERS.** 



## INTERNSHIP PROGRAM

Public Health &

WE Woodie

WR Woods

THE GOAL OF OUR INTERNSHIP PROGRAM IS TO TAKE IN PASSIONATE STUDENTS AND GIVE THEM THE OPPORTUNITY TO LEARN AND GROW THROUGH THE PROJECTS ASSIGNED TO THEM. PROGRAM IS TO TAKE IN PASSIONATE STUDENTS AND GIVE THEM THE OPPORTUNITY TO LEARN AND GROW THROUGH THE PROJECTS ASSIGNED TO THEM.

THE COHORT OF INTERNS AND FELLOWS AT THE PROGRAM DEDICATED THEIR SPRING 2023, SUMMER 2023 AND FALL 2023 SEMESTERS TO RECEIVE AN INTRODUCTION TO POLICY RESEARCH, HUMAN SERVICES, COMMUNITY SERVICE, AND NON-PROFIT ADMINISTRATION.

### W Woodside ION THE MOVE

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**INTERNSHIP PROGRAM** 

**WOODSIDE ON THE MOVE'S INTERNS IN 2023 CAME FROM VARIOUS HIGHER EDUCATION INSTITUTIONS AND CAMPUSES:** 

#### MACAULAY HONORS COLLEGE









COLUMBIA





FORDHAM UNIVERSITY

THE JESUIT UNIVERSITY OF NEW YORK





We work work











#### WOODSIDE ON THE MOVE HAS BEEN WORKING WITH VARIOUS PARTNERS SUCH AS LOCAL SMALL BUSINESSES, ORGANIZATIONS, AND GOVERNMENT AGENCIES THROUGHOUT NEW YORK CITY.



#### W Woodside ION THE MOVE

## PARTNERSHIPS ELECTED OFFICIALS

#### **CITY COUNCIL**







ROBERT HOLDEN CITY COUNCIL DISTRICT 30



SHEKAR KRISHNAN CITY COUNCIL DISTRICT 25



TIFFANY CABAN CITY COUNCIL DISTRICT 22



CATALINA CRUZ ASSEMBLY DISTRICT 39



ZOHRAN MAMDANI ASSEMBLY DISTRICT 36



**STATE ASSEMBLY** 



STEVEN RAGA ASSEMBLY DISTRICT 30

#### **STATE SENATE**



JESSICA GONZALES-ROJAS ASSEMBLY DISTRICT 34



JUAN ARDILA ASSEMBLY DISTRICT 37



JOSEPH ADDABBO JR. Senate District 15



JESSICA RAMOS SENATE DISTRICT 13

#### CONGRESS



MICHAEL GIANARIS SENATE DISTRICT 12



GRACE MENG 6TH CONGRESSIONAL DISTRICT



## MEET THE TEAM

#### THIS IS OUR OFFICIAL WOODSIDE ON THE MOVE STAFF FOR THE YEAR 2023.





WILLIAM JOURDAIN EXECUTIVE DIRECTOR

ADRIANA BELTRAN DEPUTY DIRECTOR



JACQUELINE AMAYA SENIOR DIRECTOR OF PROGRAMS & FISCAL OPERATIONS



CARMEN RODRIGUEZ EDUCATION PROGRAM MANAGER



PETRA RODRIGUEZ ADMINISTRATIVE ASSISTANT



TANZINA AKTER PROGRAM DIRECTOR



FRANCES HAMED POLICY & ADVOCACY COORDINATOR



ABIGAIL JIMENEZ HOUSING SPECIALIST & COMMUNITY ORGANIZER



RUBEN FLORES HOUSING CASE MANAGER



YHAMIR CHABUR HOUSING ORGANIZER



SEAN ANSANELLI COMMERCIAL REVITALIZATION PROGRAM MANAGER



BENJAMIN KIM PROGRAM COORDINATOR



SHANZEH RIZVI DIGITAL MEDIA & COMMUNITY AFFAIRS COORDINATOR



ASIF ALI OUTREACH COORDINATOR



#### WILLIAM JOURDAIN EXECUTIVE DIRECTOR



#### ADRIANA BELTRAN DEPUTY DIRECTOR



JACQUELINE AMAYA SENIOR DIRECTOR OF PROGRAMS & FISCAL OPERATIONS



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SHANZEH RIZVI DIGITAL MEDIA & COMMUNITY AFFAIRS COORDINATOR



ASIF ALI OUTREACH COORDINATOR

## **MEET THE EDUCATION TEAM**

### **PS 361**

**SCHOOL PRINCIPAL:** HWANG NAYEON

**ASSISTANT DIRECTOR:** KIARA MASON-GLASGOW

**PROGRAM AIDE:** CALTRICE BANKS

**OUTREACH COORDINATOR:** DONNELL SMITH

#### **STAFF:**

SKY CARRINGTON TIARAH MURPHY YARIBETH CASILLAS MELANY VILLALVA **LOUIE CRUZ** SAMANTHA MEANY THESHEL CYRUS **TELEAKIE MILLER** NATALIE JASKIW **NAZ ISLAM SEANA EDWIN MARTIN DEJESUS** SUMIAYA TASNIM **UJEAN GONZALEZ JOSIAH MCCOWEN ALI ESPIRITU MARIANNA DUARTE JOSEPH TAHIR** 

RIYA PATEL SANJIDA AKTER SETH TAN KASON RHODES TYLER RAMGOONAI DONNELL SMITH DAQUANN BYNUM CALTRICE BANKS ARSHI KHAN MANDY LAU



### **ACADEMY OF THE CITY CHARTER**

#### **SCHOOL PRINCIPAL:** ALICIA LATAM

#### **ASSISTANT DIRECTOR:** CADEDRA HAMILTON

#### **PROGRAME AIDE: GISSELLA GRANDE**

#### **STAFF:**

SHAYA ARIAS ELYJAH PASCUAL EQUAN EARP ESMERELDA FLORES SKY STICKLAND KRISTOPHER NESBIT KATHERINE CHIMBO MAURICIO CASTILLO-JUAREZ DEREK ESPINOZA SETH DAYO CAMILLA MONSERRATE VIDAL ZELAYA SCOTT CROISSY





### SCHOOL PRINCIPAL: LISA RUSSO PROGRAM DIRECTOR: TANZINA AKTER ASSISTANT DIRECTOR: ABIGAIL CORTES PROGRAM AIDE: MARIBEL ZHAGUI

#### **STAFF:**

**RICKY PERALTA DYAMI VIEIRA RAFAEL S. FLORES TIARA JAHNSON KHURSHEDA KHAN LORENAMEJIA ANIK PAUL JOSHUA LASTRA NICOLE BAJANA MARILYN RIERA** JUSTINTAHIR **ARASHJIT SINGH ASHLEY TORRES KAITLIN DOYLE JUSTIN VASQUEZ JAQUAN LANTON** 





#### SCHOOL PRINCIPAL: MARISA CASTELLO ASSISTANT DIRECTOR: JAIR REYES PROGRAM AIDE: BRIANNA LEE

STAFF: AMANDA CINTRON MELISSA MORENO ANTHONY WYNTER BRIANNA LEE





### **SCHOOL PRINCIPAL: JORDAN FITZGERALD**

### **PROGRAM DIRECTOR:** SIGURNEY SANTANA

#### **PROGRAME AIDE:** JESSICA PEREYRA

#### **STAFF:**

JAMIERI TEJEDA JENNIFER REYES BRYANT ASITIMBAY KATE CUAPIO TANESHA WILLIAMS NAJAE PARKER SADIA LASKAR TASLIMA BEGUM MONAE SCOTT KATHY JEAN BAPTISE NAILAH SMYTHE SHANNON CURRIE MOHAMMED KHAN JOSELITO REMACHE RUHHSORA MIRZAEVA





#### **SCHOOL PRINCIPAL:** ELIZABETH PENA-JORGE

#### **PROGRAM DIRECTOR: NORMA CARROLL**

#### **ASSISTANT DIRECTOR: LISSETT AVILES**

#### **PROGRAM AIDE:** SARA FLORES

#### **STAFF:**

**PETER MCKEE** LEANNE MERTENS **GRACIELA PUEBLA ALEXIS RAMIREZ BRENDA ROJAS PROMA ROZARIO JEAN SACA SARBANI ROY MADELYN AGUIRRE VILLA PURNA AHASSAN SHARMIN AKTHER KEVIN CAMPOVERDE KENYA CASTELLANOS DANIELA COLLAZOS ROSALIA CORRALES** SANDRA DONASTORG **SARA FLORES** LUIS HERNANDEZ

OBERT TESTER DAISY VILLEGAS MYRIAM WONG VICTORIA PREUDHOMME BIANCA COBOS ABIGAIL MAAYAN CINDY PINEDA MARCELA JARDAN





IN 2024, WOODSIDE ON THE MOVE PLANS TO EXPAND ITS AFTERSCHOOL PROGRAMS THROUGHOUT WESTERN QUEENS, AND PROVIDE MIDDLE AND HIGH SCHOOL SERVICES. WE PLAN ON OFFERING SERVICES SUCH AS SPORTS, ROBOTICS, INTERNSHIP PROGRAM, COLLEGE TOURS, SAT PREP, AND ASSISTANCE WITH FINANCIAL AID APPLICATIONS. WE ALSO PLAN ON OFFERING LEGAL SERVICES FOR HOUSING COURT PROCEEDINGS TO OUR CLIENTS, AS WELL AS CREATING A PLATFORM FOR SMALL BUSINESSES TO SHARE AND EXCHANGE IDEAS AND RESOURCES.

WOTM WILL CONTINUE TO WORK TOWARDS MINIMIZING DISPARITIES FOR AT-RISK INDIVIDUALS AND FAMILIES BY PROVIDING THE NECESSARY RESOURCES TO THE WESTERN QUEENS COMMUNITY.

